

VARIETY

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SCREEN NAMES 70% STAGE

Mixed Black and White Orchestra In Class Sherry's on Park Ave.

Gene Edwards debuted a new idea at Sherry's on Park avenue, going beyond Paris in the matter of racial mingling of talent. Dance orchestra is 50-50 between white and Harlem personnel. Innovation is particularly radical against the ultra setting.

Theatrical agents present to view the launching of the black-and-white orchestra kept their fingers crossed.

Idea is to blend the native negro syncopations with the more restrained dance rhythms of the white folks' idea of jazz. Special arrangements are intended to emphasize each aspect in the choruses. This isn't particularly well executed, however.

Plan has exploitive potentialities. With the black and white handsomeness are similar racial deferentialities in vocal specialties.

Among the other showmanly aspects is the sight of three maestros batoning the band. A colored leader, Benny Carter, directs the negro contingent. The white half of the band is maestroed by a sub-maestro, and Edwards (in tails) is in the middle directing the ensemble. Just why the three will be discussed and probably facetiously commented upon as 'just to make it harder.' But if they talk about it that serves its primary purpose no doubt.

It totals as a nervy try with 20 men in the band. With three white and three colored song and dance specialists, plus the three batoners, band personnel totals 29.

RUSSIA A MARKET FOR YANKEE MUSIC

In Pan Alley is also ogling Russia, as a new market. The vodka-ites are very hey-hey for the new jazz moderne which has come out of the U.S. in the past few years, and have been buying folios of ultra-modern jazz.

Mexico likewise is giving more than passive attention to the same new school of l.p.a. output.

Gigolos in High

The Continental flavor is fast coming to New York. And also other big keys.

Along with the re-popularized cocktail hour the most significant Continentalization of New York is the gigolo thing.

The gigs are becoming quite the accepted thing all over town. They're called 'professional dancing partners.' And the swankiest hostesses and the toniest niteries now employ from a half dozen to as many as a calling list of 300.

The cocktail hour is very bullish on femme trade.

Film Criticism

San Francisco, Jan. 22. Couple of the dailies' critics were standing in a theatre lobby reading their raga when one of 'em started to pop a question from Ripley's b. i. o. n. series.

'What is the only thing in the world that you can taste, see, hear, feel and smell,' Tiger Thompson queried.

'The show I just reviewed inside,' came back Fred Johnson.

PRESS - RADIO RATIFICATION NEAR

Discussions between press and radio on the peace pact ceding the former faction regulatory powers over the broadcasting of news has reached the final ironing-out stage. All left now is the matter of clarifying definitions and setting a date for the protocol to go into effect. Indications are that the special bureau, through which the news associations have agreed to clear items for broadcasting purposes, will be organized and functioning by March 1 or 15.

After a three-hour hearing at the Biltmore hotel Monday (21) reps from the press and radio camps agreed to get together again on the definition angle this Thursday (25) at the same place. Those attending Monday's gathering were S. Friendly, N. Y. Sun; L. E. Palmer, American Newspaper Publishers Association; B. B. Parker and Karl Bickel, Scripps-Howard; Lloyd Stratton, Associated Press; Joseph V. Connelly, International News Service; John Shepard, Yankee network; Frank Mason, NBC, and William S. Paley and Paul White, CBS.

A.P.'s board of directors ratified the pact a week ago Wednesday (10).

Repeal and Commuting

New York Central R. may ut on an extra late hour train to serve Westchester County after 1 a. m. as a result of pressure from show folks and other commuters who aren't preferring Westchester so much because of this.

Repeal and the later hours necessitated in hotels, niteries, etc., is making a later-than-1 a. m. train seem more imperative than before.

ONE-THIRD OF DIRECTORS, TOO

Majority of Those Now
Getting Screen Credit
Come from Legit—35%
of Film Writers Also
Are from Theatre

LIST OF NAMES

Hollywood, Jan. 22. Hollywood is now 70% dependent on the stage for its film acting talent up in those brackets where performers get screen credit.

While the film companies look only to the stage for about 20% of their story material, these days, 35% of the scenarioists who work on all screen yarns, regardless of source, have had stage writing experience.

One third of the directors now under contract to the studios came to pictures via the stage and were either legit directors, playwrights or actors.

Since the advent of the talking picture Hollywood's dependence on stage talent has been growing year by year, to the point where rank outsiders and amateurs again stand only an occasional chance of breaking into the playing end because the drag on legit people has been such that the field has been left practically dry, thus completing the circle. But a girl's pretty face or a boy's physique isn't enough any more.

While Broadway supplies much of the prospectus build-up talent many neophytes come from the little (amateur) theatres, stock companies and importations from (Continued on page 23)

Female Impersonators Organize on Coast

San Francisco, Jan. 22. Female Impersonators of America is a new bunch here. It's the first time on record that they've organized with a charter and a president.

It's the ducky little NRA code that's causing it all, President Jean Barrios gurgled as he led his brood into the State building this week. Barrios insisted that the Female Impersonators of America would stand man to man, for everything President Roosevelt wants. In addition, they'll camp around until they get a few things for themselves, including restrictions on those booking agents and those too slim salaries, he declared.

Yea, Verily!

New definition of man:
'A guy who says there ain't any more showmen.'

No Walk-Out Actors in Dannemora Inmates' Show on Prison Stage

By HAPPY BENWAY

Dannemora, N. Y., Jan. 18. The Clinton prison inmates put on their annual show Jan. 17-18 entitled, 'The Big Time Broadcast,' for the benefit of the public. From start to the final curtain the show went over with a bang.

No temperamental actors. Every artist had plenty of time to do his bit.

Bits, gags and songs were furnished by Danny Murphy and this reviewer of the N.Y.A. Sanatorium, Murphy helping to stage many of the blackouts. During rehearsals, Murphy asked one of the inmates if he knew or had ever seen Tom Howard's 'Hold Up' bit. The inmate answered: 'Know it, boy I'm now doing 30 years for doing it.'

Show was under the personal direction of Father Robert Booth, prison chaplain.

It opened smartly with a scene of Hollywood broadcasting station Jimmy Tompkins acting as m.c., using the mike to announce the acts as they appeared. The song birds of the troupe were Buddy McGuinness, Tommy Prescott and Tommy Hubert. With a chorus behind them they used up many encores. A solo dancer named DeLisle, who had a few days turtelago, stopped the show cold. Boy can hoof.

Two comedians, Farmer Woodruff and Jimmy Stapleton socked them for plenty with their blackouts. (Continued on page 37)

Here's How Il Duce Writes His Dramas; He Only Plots 'Em

Rome, Jan. 22. 'Julius Caesar' play suggested and sketched out by Mussolini and developed and written by G. Forzано, also co-author with Il Duce of 'The Hundred Days,' will have its first performance at Salzburg during the festival early this summer.

The actors and technicians of the Burgtheatre of Vienna will act the play, which will be given in German, before it is played in Italian. Werner Krauss is cast as Caesar. How the collaboration between Mussolini and Forzано works out has never been made public but it is understood that the Duce gets the central idea, drafts out a rough sketch of the play as he sees it but with all the main situations clearly outlined and some of the curtains actually written. Forzано then works the play over and fills in dialogue.

Final draft is the result of a further talk between the two collaborators.

Mussolini wrote plays, but one novel, before he became a statesman, so that he's not a novice at it.

Rehearsal High

Maude Adams takes the NBC record for marathon radio rehearsing. Second half of 'The Little Minister' which she did last Friday night (19) had been rehearsed for 22 hours.

Troupe went over the lines with the actress for long stretches three different days with the rehearsals Wednesday and Thursday lasting until 2 a.m. Star was the only one of the cast who worked without a script.

Miss Adams has dictatorial powers over her broadcasts.

PUBLIX OFFERS ROXY \$10,000 WEEKLY

Rothafel (Roxy) may play some picture house time with his 'gang' at \$10,000 per. A deal on that basis is in negotiation for a week's engagement at the Paramount, New York, and any further Publix time Rothafel would accept.

The former Radio City Music Hall managing director has been on radio for years, but has not specialized in stage appearances, though he has made them. He toured with his gang a couple of years ago. Rothafel left for Florida Friday (19) intending to stay four weeks, but will cut it short if the stage bookings eventuate.

Mandels' New Act

After 13 years, during which their turn was, perhaps, the most imitated act in vaudeville, William and Joe Mandel have decided to do a new one.

They will break it in Jan. 27 at Reading. Comedy acrobats' new act has been copyrighted. They claim they have been rehearsing with it for six months.

Besides doing the same act for 13 years, the Mandels have had the same agent, Bernard Burke. They're scrapping the act, but Burke stays.

ECCLESIASTICAL BALLY

Newark, Jan. 22. When Jack Stein of the Embassy, Orange, showed 'Cradle Song' he secured co-operation from the Catholic Diocese of Newark. Announcements were made at all masses and cards were shown in the churches. Result was that picture made

C. M. Reagan, dist. m for Par in C also received colonelcy

\$15-\$25 and Plenty of Rehearsing As Radio Actors' Wages Go Lower

While the business of broadcast-continues on the upgrade and personnel payrolls have come out of their depression slough the salaried network commercials are about the lowest in the history of the medium. Even during the slump the players in sketches and comedy acts were averaging between \$40 and \$50 a program. Now \$35 per show is considered a high level and \$25 has become the average sliver of bread. Responsible for the sharpest clipping are the recording studios. These are paying the line readers off at the rate of \$10 and \$15 a program. General broadcasting Co., which is doing the dramatic series Hearst's 'American Weekly', has been making the \$15 figure a regular thing for legit players with lots of Broadway background. Actors' Equity Association has so far failed to establish with the radio code authority a minimum wage or set of working conditions for the profees in the industry.

COWBOY OPERA BEFORE MIKE

NBC's Radio City studios will see their first public performance of a horse opera within the next two weeks when Ralston Purina's 'Tom Mix Adventures' serial goes costume and everything. It is the intention of the cereal packer to invite in the kid fans for the remaining 10 weeks of the serial's run. Commercial for some time has been deluged with letters asking for tickets to the broadcasts. Among the writers have been scoutmasters suggesting that they be permitted to bring along their boy scout patrols.

AUSTRALIAN RADIO EXEC SAILS FEB. 7

A. E. Bennett, operating head of 2GB, Sydney, Australia, who has been in this country the past three weeks studying chain and local station methods and problems, sails for home from San Francisco Feb. 7. He plans spending another week in New York before shifting his circle of inquiry to the west coast. Bennett's outlet is of the Australian class of station which has no connection with the government but functions strictly as a private commercial enterprise. Of the organization which embraces this phase of /'tipodes radio, the Australian Federation of Broadcasting Stations, he is vice-president.

Bristol-Myers Co. Takes Over Chicago Minit-Rub

Chicago, Jan. 22. Purchase of the Minit-Rub company by Bristol-Myers company is not expected to result in any immediate change in the broadcast campaigns for Minit-Rub.

Continues on WGN with John Harrington and his daily sports re-

'Cuckoo' Up Again

General Motors will revive Ray Knight's 'Cuckoo' idea in March if the motor combine can find a suitable evening half hour on NBC's schedule. Show if and when started will take a label has been off the air for over a year. Its last commercial connection was with Springfield-Kelly Tire.

Perfect Circle piston rings start on NBC for their weekly Sunday shot on Feb. 4 with the show originating in New York though contract was sold in Chicago.

NEW CLARA, LU & EM

Agency: **Burlesque**

Chicago, Jan. 22. Benton and Bowles agency is out on the Palmolive Clara, Lu and Em act. Has sent in Helen Strauss to work on angles which will sell the gossip trio in a new way.

is to exploit the girls as regular everyday women instead of portraying them to the public in a burlesque as washub queens. Want to tell the public that the women are just acting and that oftstage they're upstanding femmes.

NEGRO 'HEAT WAVES' SET BY SID STROTZ

Chicago, Jan. 22. Sidney Strotz, NBC production manager, producing the other's first black-and-tan show. Goes on WENR, local NBC station, for a once weekly sustaining shot each Saturday night.

Will be called 'Heat Waves' with Half-Pint Jaxon band and Four Knaves vocalists. Knave's act was picked up at a planning board audition last week. Theme tune of show is 'Darktown Strutters' Ball'.

Campagna Subsidiary West-of-Omaha Show

Chicago, Jan. 22. DDD Corporation, Campagna company subsid, going on the other with a split NBC network this week. Once weekly for 30 minutes on an evening shot. Although the show will originate in Chicago it's most easterly outlet will be Omaha and will take in the Pacific coast and mountain country NBC stations.

Show will have the Eric Saegerquist all string orchestra with Don Arneche as m. c. Besides the music each program will have a comedy blackout for the laugh punch.

Gen. Tire Back Mar. 6

Chicago, Jan. 22. General Tire company returns to NBC for a once weekly float on March 6. Blue network.

Through the Hays MacFarland agency here and likely to be the same show as previously on NBC known as 'Lives at Stake'.

CJLS, Yarmouth, Starts

St. John, N. B., Jan. 22. CJLS, a new broadcasting station has made its debut on the air at Yarmouth, N. S., with Laurie L. Smith as owner and manager. He is owner of a radio supply and servicing business in Yarmouth for several years. The broadcasting equipment was purchased from the Northern Electric Company, Montreal, and installed on the top floor of the leading hotel of Yarmouth.

New station is of 100 watts and will use from three daily programs of the CBC. License for the station was granted despite opposition from the publisher of one of the two Yarmouth newspapers, who claimed the station would interfere with the reception of the large stations broadcasting from Boston, New York City, Philadelphia, Springfield, Mass.; Worcester, Mass.; Providence, R. I.; Hartford, Conn., etc.; also the Montreal and Toronto stations.

Bauer & Black Half-Set

Chicago, Jan. 22. Bauer and Black have signed for a series on NBC with a twice weekly show hitting in the afternoons. That's all that anybody knows.

When the show will start, what kind of show and what talent is still up in the air. Through the Needham, Lewis and Brorby agency here.

Dusting the Attic

(For the 'way-back-when on present day radio news, Variety will change its Next Act files on vaudeville which go back over a period of 28 years.)

(March 7, 1919)

PHIL BAKER
Talking and Musical
15 Minutes; One
Audience

Phil Baker, formerly of Bernie and Baker and more recently an Auxiliary 'Gob', is doing a single....

His manipulation of the accordion is most pleasing, but his conception of comedy is faulty and if anything will hinder him. Mr. Baker also appears in the Century Roof

The anonymous reviewer B. S. (before stonies) must have thought Baker looked tough, hence the 'Mr.' The Bernie referred to as the other half dissolved team Ben

CBS BROADWAY AIR THEATRE

Columbia will re-baptize the Hudson theatre (left) on 44th street, New York, as the 'Radio Playhouse' when taking over that property Feb. 3 as a Times Square audience broadcasting station. Opening night will be a gala all-star affair of CBS complete talent roster. Ribbon milks will be used for the first time.

Fred Waring show for Ford is among the commercials slated to use the Radio Playhouse.

ASHCAN FOR BROMIDES

WBT Bans Useless Phrases and 'Ladies and Gents'

Charlotte, N. C., Jan. 22. All greetings and all those songs have been completely eliminated from the broadcasts of WBT, on the order of W. A. Schudt, Jr., manager.

'Too much "good evening ladies and gentlemen" and "thank you" was killing our audiences,' Schudt explains. 'Such bromide politeness, along with the theme songs, was dragging as much as two minutes from every program.'

Under new instructions all announcements are cut down to a minimum. Programs start without any advance stalling.

Phrase 'ladies and gentlemen' is completely barred to WBT announcers. Other stereotyped phrases like 'thank you for good night' are also in the discard. Programs are closed with: 'You have just heard Such and Such. This is WBT.'

Radio Man's Album Idea For F.D.R. Is Endorsed

Asheville, N. C., Jan. 22. A suggestion by G. O. Shepherd, director of Station WYNNC, to Henry L. Doherty, chairman of the committee arranging the 'Birthday Ball for the President', on January 30th, has been accepted and will result in the President's receiving a handsome album containing a card of admission to each of these social affairs, more than 5,000 in number, from coast-to-coast.

Shepherd suggested to Doherty that inasmuch as the President is an ardent collector, and will receive nothing personally from this drive for the combatting of infantile paralysis through the Warm Springs Foundation, he would appreciate an album containing a card of admission from each of these 'Birthday Balls'.

More NBC Fertilizer

Tennessee Corp. has picked a Sunday afternoon spot on NBC to plug its garden fertilizer, Loma. Program consisting of an eight-piece combo batoned by Richard Clark and a lecture on gardening starts Feb. 18.

Contract is for 12 stations on the radio (WYAF and the agency rep is the Samuel C. Crook Co. This is second fertilizer to go NBC. Other is Swift's Vigoro from Chicago.

Radio Should Explain

Hard times and official opposition killed, or at least greatly reduced, the once-rampant evil of those film schools which were bogus academies wherein innocent and naive souls were taken financially like a butcher strips the feathers from poultry. But hard times seem, reversely, to have encouraged the radio schools. And enough reports filter through from pupils to indicate that many of the radio schools are blood-kin in the spirit of their money-getting to most of the old film schools.

Viciousness of the radio schools is that they represent themselves as employment agencies. Pupils pay fees in the belief that its an advance commission on a job. Of course the schools deny this, assert they never make such a claim. That is literally if half-splittingly true. But the pupils, not too bright no doubt, get a distinctly contrary impression. By suggestion and implication.

Besides a curriculum in microphone technique, radio showmanship, and other such imaginary sciences the schools have side-lines. Complete success in broadcasting is represented as rather impossible without special photographs showing the would-be entertainer crowding into a prop milke. Some of the schools are artfully disguised. Some have arrangements with one-lung stations that permit them, within the law, to make and keep the letter if not the spirit of business-getting promises.

But, anyway they're figured, most of the radio schools are doing little to help the reputation of radio as a business. Every chump tells his story many times. And the chump and his sympathetic listeners don't differentiate. It's all radio to them. And, bitterly, they have found radio a come-on for saps.

Radio is now beyond its infancy. Mushroom days are over. And some may question that broadcasting can remain indifferent the outer fringe of rackets operating in the name and under the glamour of radio. More rampant bamboozling has been stopped, mostly because the Federal Radio Commission insisted that it stop.

Radio, as an industry, might do well to publicly explain that it doesn't honor diplomats from schools.

Inside Stuff—Radio

Personal scandal for radio, in the sense of involving serious police or moral charges, emerged last week in a big way. Radio generally has been fortunate in avoiding such publicity.

Stories of two murders and one forgery charge broke into print with radio people as principals. Meanwhile, the tabs were spreading the Rudy Vallee-Fay Webb case.

Radio code authority has agreed with the Music Publishers' Protective Association that the bribery clause in the broadcasting industry's NRA constitution should be broadened so as to include bands and warblers picked up by remote control. It's been the MPPA's contention that unless the bribery clause's authority is extended beyond the studio the purpose of the provision would be defeated.

MPMA wants the broadcasters to declare as an unfair practice 'the accumulation of plug gratuities by band leaders and singers in hotels, cafe and other spots with radio outlets and to bar such offenders from the use of network or local station facilities.'

Columbia's claim of the previous week that during 1933 it sold more time than either NBC's red (WEAF) or blue (WJZ) links prompted the latter web's statisticians last week to do some of their own figure juggling along these lines. NBC took the total number of stations allied with it and divided them into the total number of hours sold last year and brought the resulting quotient down to a daily average. Arithmetical upshot gave each of the NBC stations a daily average commercial traffic of two hours and 34 minutes while the net clearing for each CBS outlet came to one hour and eight minutes.

NBC's current setup takes in 87 stations. Columbia alliance consists of 83 stations for which there is a charge and five bonus outlets.

Babe Ruth's Club for Boys on the air (via wax) for Standard Oil of New Jersey and associated companies is reported to have drawn a membership of 500,000 kids. This came out in the oil firm's answer to the complaint instituted by Secretary of the Interior Ickes in the District of Columbia Supreme Court seeking to stop the radio programs with their prize-giving tie-ups as a violation of the oil industry's NRA code.

Question of interpretation of what is, or is not, permissible in premiums is involved. Standard Oil claims that no purchase is required to participate in the contests and therefore it is not a business premium in the NRA sense. Government's idea is contrary. Boys to participate in contest for prizes must ride or drive, accompanied by an adult, into an Esso gasoline station. Technically they don't have to purchase gas or oil, but the government assumes that in most cases the visit is likely to be followed by a sale.

Standard Oil of New Jersey and the agency handling the account, McCann-Erickson, mulled over the proposal to take a cross country hookup and explain the refiner's position in the controversy with the oil code authority, but decided to do nothing about it after querying CBS as to the time it had available for such program on last Tuesday night's (16) schedule. Agency declines that its client is determined to go through with the recorded Babe Ruth show as is and that it has no intention of eliminating the giveaway angle from the air campaign.

New York musicians' union intends submitting to the Federation's convention slated to be held in Cleveland in June a resolution asking that a uniform scale be applied to chain broadcasts regardless of the place of pickup. Prices to be suggested will be those in effect in New York, with the latter branch contending that this will stay the networks from picking up as sustaining programs studio aggregations in towns where the payoff is below the New York scale.

Five midwest Iowa stations use some 70 inches of paid advertising in the Sunday Des Moines (Ia.) Register to advertise radio programs, local as well as the chain programs. Stations advertising include KSO, Des Moines; KWCR, Cedar Rapids; WIAS, Ottumwa; WMT, Waterloo, and WOI, Ames.

Herman Bernie is branching out to handle some concert personalities. He has placed a couple with brother Ben's guest star series for Pabst. Maestro Ben, now in Florida, will be shortly coast-bound to 'The Great Maroon.' While in Hollywood he will use guest stars from the film colony.

NBC has been jamming itself up at some of the audience attended broadcasts by distributing more tickets than they have seats available. Overflow, due to this reason, has been particularly embarrassing in the case of Eddie Cantor-Chase & Sanborn programs Sunday nights. Show originates from the main studio, which holds around 1,000 persons.

Entire ticket situation at the network has become so complicated that the sale department has assigned a clerk to do nothing but take care of ditat requests.

BASEBALL AIR PET

WGN, a Widow, Flirts With NBC, An Old Flame, for Get-Together

Chicago, Jan. 22. Entente cordiale between NBC and WGN, the Chicago Tribune station, is growing stronger. From frigid formality last year the two organizations have into gushing friendliness. It foreshadows the ultimate return of WGN to the NBC ranks within the year, according to inside info. They both feel the need of each other, WGN because of its present non-network isolation since its split with CBS, while NBC has some fears that it may be left with only one outlet in Chicago. And is looking to WGN as the second outlet if the present stations on NBC here should move or drop away.

KYW (Hears) is readying to move to Philadelphia, following the radio commission's okay. WLS, the indie Prairie Farmer station, has been plenty independent, or late. Has been on the lookout for its own interests and has several times put NBC in an embarrassing position by refusing to accept certain shows, such as the Metropolitan Opera for Lucky Strikes. The only station NBC is sure of besides WENR is WMAQ.

Beau Gestes

Thus the reasons for the sweet friendship between NBC and WGN both outfits doing everything possible for each other. NBC serves WGN from its own wires on all national sustaining broadcasts such as President Roosevelt's speeches, etc. On WGN's part it can point to the case of the piano team of Platt and Nierman, which had been on the station since it went indie. NBC auditioned the piano pair and wanted them. Team asked for a release from their contract to go to NBC and WGN smilingly agreed to let the team move over.

Local newspapers regularly carry a box listing the so-called "best bets on the air." Score on Chicago Tribune listings in the past month are: NBC best bets-61, CBS best bets-0, Chicago Tribune station, WGN, split with CBS Nov. 1.

Best bet listings on the other dailies in Chicago are as follows: Daily News...NBC-148 CBS-73 Herald-Ex...NBC-103 CBS-33 American...NBC-432 CBS-138 Times...NBC-125 CBS-71

NBC has two networks to Columbia's one and most of the dailies have NBC tie-ups.

VAUDE ACTOR MADE KMOX PROGRAM BOSS

General shift in KMOX's personnel has Robert Hafter in as program manager. Bradford Simpson moved up to the designation of production director and Nancy Frazer heading publicity.

Hafter comes from vaudeville where he did a song and patter act under the billing of Hafter and Paul. Simpson was formerly with KFI, Los Angeles, while Miss Frazer's last contact was as program manager for the drug and food interests against the Tugwell Bill.

Pratt as News Spieler

Chicago, Jan. 22. Ben Pratt last week auditioned for the John C. Snyder furniture company with a news reporting and talking show. If and when the sponsor decides show will go on one of the NBC stations here.

Pratt holds title of chief of the NBC press department in Chicago but is inactive in that connection.

Radio Phobia

Pittsburgh, Jan. 22. Radio's No. 1 amateur critic, Carl Negley, of Pittsburgh, got from one to 12 months in jail here last week because he disapproved not with words but with a revolver. Last November, Negley said, he was trying to go to sleep while the radio in the apartment above him blared forth incessantly. Unable to stand it any longer he pulled a gun and fired it through the ceiling. With almost unerring aim Negley's shot came within inches of the offending air set. Police were called and they arrested the marksman.

"I don't care if I get 10 years," he told the arresting officers. "It was worth it. I hate radios and I couldn't stand it any longer."

He pleaded guilty to a charge of pointing firearms and the sentence in criminal court followed.

1,000,000 Sets Added in U. S. During 1933

Survey now being conducted by CBS indicates that the accumulated figures will show that there are at least 18,000,000 homes in this country owning radio sets. Total represents a boost of around 1,000,000 sets over the number that prevailed as of around the same period the year before.

For the current analysis Columbia's sources of data collecting are, as it has been for previous similar studies, the retailers, distributors and manufacturers of receiving sets.

Billy Sunday Quizzed By H. L. Mencken Is Esty Idea for Camels

William Esty agency is framing a series of freak interviews for the Camel show. How freak can be gleaned from the fact that they want Billy Sunday quizzed (and teased) by H. L. Mencken as their first offering. Mencken is the nation's number one evangelist-batter. Do Re Mi femme harmony team is off the Camel show. Another change made by the Esty agency is arrangements for Casa Loma orchestra to be picked up from the Essex House instead of broadcasting from the CBS studios. Figured the Essex House is a better setting for Casa Loma's style of dandisapation.

LADY ESTHER LIKES NBC

Chicago, Jan. 22. New contracts of the Lady Esther show on NBC call for 52 weeks for the Wednesday and Sunday shows. Wayne King orchestra is the Lady Esther program. Spotted through the Stack-Goble agency here.

ROGERS SPOON-CAMPAIGN

Chicago, Jan. 22. Early in March Rogers silverware company will sweep in with a new radio campaign through a series of spot announcements. This comes as a follow-up of their present souvenir spoon campaign. Announcements will hit once daily six times a week over a six-month period.

NO CRITICISM BY ANNOUNCERS

Chicago Clubs Granted Extensive Powers of Censorship Over All Comment—Stations Give Five Free Announcements Prior to Games Daily

UMPIRES SAFE

Chicago, Jan. 22. Chicago Broadcasting stations have granted radical concessions to the two major league baseball teams to obtain permission to broadcast the daily games this summer. Stations give the baseball clubs a guarantee that all comment the play-by-play, the weather conditions, decisions of umpires, fights, accidents, and anything that happens within the ball park shall be favorable. No negative comments, no criticism of players or officials, nothing about foul balls striking patrons, and no announcers' asides calculated to give listeners the impression that beside the radio is a better place to be than in the park itself is to be permitted.

In addition the radio stations will make five 25-word announcements between 10 a.m. and 2:30 p.m. daily. Copy for these announcements is to be prepared by the baseball management.

Although both teams, Cubs (National) and White Sox (American) have granted permission to local stations during the past three summers the clubs were on the fence this year about the value of radio. Other teams in other cities and organized baseball in general feels that broadcasts discourage paid attendance. Chicago teams were tending to line up with this school of thought when the Chicago stations came through with their proposition to practically let baseball tell them how and what to broadcast.

Office Test

Substantially the Chicago stations are seeking to prove to the baseball teams that radio helps attendance. Whole emphasis of broadcasts is to build up baseball. Vast amount of free space accorded the game by daily newspapers has been a factor in other cities in clubs deciding against broadcasts. However, in Chicago, practically every newspaper has a radio affiliate.

Newspapers derive revenue from baseball through circulation only while stations sell the broadcasts to advertisers. Four or five stations in Chicago have been able to obtain sponsors each summer for the past three or four years. Thus baseball not only solves the problem of staying on the air during the long, dull summer afternoons but solves the problem profitably.

New contracts which were signed last week give the baseball clubs censorship over the sponsor as well as the station and powers of arbitrary cancellation. Specified time and character of the five daily 25-word announcements is also all in favor of the clubs. Stations cannot slough these announcements or slip them in anywhere at their own convenience.

Too Much

First the baseball clubs even insisted on the right to designate who should do the announcing but this was too much. Stations kicked saying that newspapers use their own baseball writers and stations must be allowed to choose their own baseball commentators. Clubs gave in.

If the Chicago stations succeeded in making out a case for the value of play-by-play broadcasts on a basis of box office arithmetic this summer it is certain other stations in other cities will use such evidence next year to break down resistance for themselves.

2 Soaps Have Almost Same Show From NBC; Climlene Squawks

Military Rhumba

Havana, Jan. 17. The orchestra has been burning since October when they furnished the music for the NBC network broadcast of Pres. Grau San Martin's speech. They were Cuban Army Band.

Because a rival account's show was too similar to its own program the Climlene company put up a howl to NBC last week and forced the network to rearrange the rival show. Offending program was the American Family Soap Flakes account, subsid of Procter & Gamble company.

On American Soap Flakes show was the Harold Stokes band, King's Jesters and Edna O'Dell. On the Climlene Carnival are the Stokes orchestra, King's Jesters and Adele Starr. Climlene's squawk is that they are on a network while Soap Flakes show is only on a local NBC station. Also that Climlene has been on NBC for some time already and therefore deserve first consideration. They were also particularly put out because not only are the shows similar but also the products. Besides both are daylight programs. As the result NBC yanked the Stokes orchestra off the American Family show. Are continuing the King's Jesters under another name.

RIVAL GROUPS SEEK CONTROL OF WFBR

Baltimore, Jan. 22. As result of differences between the two groups of stockholders, both of which are seeking control over WFBR, last week's annual stockholders meeting and election of officers was cancelled when the outside faction obtained an injunction preventing the ballot casting.

Judge Eugene O'Dunne granted the injunction on strength of suit instituted by Wallace Bryan on behalf of Alfred Dohme, vice-president of Baltimore Radio Show, Inc., corporate title of WFBR; H. C. Griffin, trustee named under last year's voting trust, and Morris Mechanic. Latter also operates New theatre.

Suit, brought against Robert Maslin, president, and Harry Barroll, Jr., a trustee, granted on grounds that litigation now pending over disputes as to ownership of certain group shares of company's stock, which, it was intimated, would throw operative control to one faction or the other definitely. Figured useless to hold election, resultant in certain conflict between opposing factions that would stall each other to a standstill.

Action came as unsurprising reverberation to the intra-directorate wrangling of last year, during which period Mr. Maslin, as president, has met with violent dissension from opposing group on policy and manner of WFBR's operation.

Charlotte Dailies Listing Radio Only in Paid Space

Charlotte, N. C., Jan. 22. WBT programs are back in Charlotte newspapers as paid advertising. The Carolina Baking company is presenting the daily program schedule, using the full names of sponsors—for the first time.

WSOC programs reappeared in Charlotte dailies several weeks ago, presented by Shaw-Horton Tire Company.

Managing Editors S. Griffith of the News and Ernest Hunter of the Observer, said that the attitude of the papers toward radio programs carried as news had not changed since the papers led the press of the country in barring radio several months ago. The dissolution of the Columbia news service has had no bearing on the matter, they both say.

Nyal's 55 Discs

Chicago, Jan. 22. Nyal drug company starts a radio disc campaign over 55 stations on Jan. 23, covering Maine to California. Through the Heinicke-Elis-Younggren and Finn agency here and to run one time weekly for 13 weeks plus two announcements each week for the same 13-week run. Shows run 15 minutes per disc and are all musical with Charles Swens and Don McDonald warbling.

RADIO COLUMN FOR CHI TRIB

Chicago, Jan. 22. Chicago Tribune is finally quitting its long standing snub of radio. A daily radio column will appear in the Tribune, except on Sundays, the paper will this week institute a daily other news column and listing under the guidance of Larry Walters. Walters has been handling the Sunday Tribune radio column.

Paper will carry full listings of all Chicago stations but will have no trade names in any radio listings. This holds even on the Tribune's own station, WGN.

Public, Prime Minister Conflict in Taste On Cowboy Yodeler

Winnipeg, Jan. 22. Richard Bedford Bennett, prime minister of Canada, has designated himself to be Canada's radio censor, but it's unofficial.

Some weeks ago, somebody down at Ottawa reputedly twitted R. B. about his home town, Calgary, being an out-and-out "cow" town. Reason was that Canadian Radio Commission headlined Wilfred Carter, yodeling cowboy, over a regional network from Calgary.

R. B. no like, so he told CRC to put yodeler off the air. Horace Stovin, CRC western program director, was amazed, because Carter had established a record as the best letter-getter in Canadian radio.

Sues Radio Organist

Albany, N. Y., Jan. 22. Elmer A. Tidmarsh, Albany chorus master and organist, who broadcasts over WGY from Union College chapel, is being sued for divorce by Mrs. Louis Nichols Tidmarsh. He will contest. Couple have three children of the alleged correspondence mentioned in papers filed with Tidmarsh's action.

Trusty Frank Arrives

Chicago, Jan. 22. J. Walter Thompson agency gathered all the local radio actors last week for auditions of an air series of Frank Merriwell stories, the boys' delight. Two possible clients.

Radio Chatter

New York

Adele Hatton, who appeared in the former "Music Box Reviews," debut for Columbia on the Blue Cloud program. She will sing French and English songs.

Borrah Minevitch bowed on WOR, Newark, for Red's Ice Cream Tuesday (16). Boyle, Ziprod agency account.

Jack Benny's palaverer with MGM about making a picture is at an end. Comie was leery about the production that would be mined and figured there wasn't enough money in it to take a chance on jeopardizing his standing on the air.

Johnny Martin of WJAF has been singing at the Sanford, Irvington, N. J., and will make appearances at other Jersey neighborhoods usually straight on the radio.

John H. Young, NBC speller, starts dishing out a course on "Radio Orientation" at Washington Square College Feb. 6. He'll split the fees with the teacher, Mr. Leon Warren.

Robert Braine, pianist-composer, auditioned an ensemble at NBC.

Nick Kenny is now reading his own poetic compositions on NBC. So far the Mirror's radio columnist has nudged himself in on the Landlady and the Don Hall Trio and the Jolly Bill Steinko programs. Bert Green (Mr. Leon Warren), Al McCoskey's act, at WOR, is in French hospital recovering from an appendix lifting.

Tastykiss has renewed Baby Rose Marie for another week on WJZ. Lee Leonard, contralto, is doing a series for WOR. It's 45 p. m. Mondays.

Ruby Cowan is getting a private audition layout from NBC.

Prince Mike Romanoff is making the rounds of booking agents looking for a radio commercial. Ira H. Knaster introduced the royal ex-pats presser to Mike through the former's Thursday night (18) stanza on WBKN.

Del Castano has gone WOR three nights a week.

CBS' announcement that it has leased the Hudson theatre for audience broadcasts prompted the New York radio elite to react that Columbia had done a lot of decrying of the studio audience practice.

Standard Brands won't rescind its objections to have Rubino being carried sustained by NBC even if the Roosevelt and the other hotel in the United chain offer to use Chase & Sanborn coffee exclusively.

James D. MacFarland, Roosevelt's daughter, will exchange amenities with Emily Post on the Salada tea session over WOR this Friday (26).

Benton & Bowles has again auditioned "The Vagabond King" tab for Palmolive. Account will give it an NBC if and when okayed all around.

George Corey, J. Walter Thompson, p.a., is in for another transfer. This time it's from the Cincy to Chicago office.

Arthur Bergh moves to the west coast for Lennen & Mitchell as producer of the Old Gold show with Ted Fio Rito and Dick Powell, leaving Gregory W. Warren, ex-NBC, to do the agency's program building on the New York end.

Beauchamp debating whether to pull the "Red Devil" serial on NBC.

Two Donallys are being heard from NBC. Some networks program board also gave an ear to Roland Young's voice.

Whistlers are planning to get a break on the air. WOR has one in Robert McGimsey and now NBC is trying to find out what it can do with Fred Lowery's birdy talents.

Chicago

Stan Hubbard of KSTP in town on his way east.

Ruth Farley and Jane Carpenter auditioning now for both RCA-Victor and CBS; with script scribbled by Jimmy Savage of B&K.

Wance McClellan of the Big Brother club on NBC now playing week-end vaude acts.

Jim Cook doubling from NBC publicity to an actor spot in the prosecuting attorney of "Up Town Players" production of "If Booth Had Missed."

Harry Henneman, Jr. is the new member of Charlie Arner's band, replacing Stanley Jacobson as baritone sax and clarinet tooter.

Among the latest Florida-hunters are Les Atlas and Andrew Kass. Paul Kapp now has fancy offices on the Drive in the 430 building.

Quin Ryan set for a trip to Mexico, starting March first.

Reina M. Williams now Chit's ace guest, repeating on the Real Silk show and doubling for Climax.

Paul Killa, newest salesman to join WOVN, Boy-Wood.

Lou Lohman, WOVN organizer is back from Chi, where he assisted in recording score for new film, "The Death Parade."

Larry Philbrick orchestra at Casa Loma Club, Rockford, Illinois, and broadcasting over WROK.

East

Brother Sonny and Dorothy, WGY kid entertainers, okayed on their audition in NBC's studios for future roles in Madge Turner's "Lady Next Door." While in New York they visited, at WEVD, Roland Bradley, former WGY announcer-continuity writer, who originally directed them in the "Children's Theatre of the Air" program.

Boys in WGY's control room no like the Kentucky corn-cob pipe now smoked by Announcer Jim Cornell. Heater given to Cornell by Bradley Kinkaid, hill-billy singer.

Mary Zeller, former WGY instrumentalist and singer, is now playing theatre dates with the Radio Haymakers, an NBC-booked act.

New weekly feature on WDBV, Waterbury, Vt., is Sunday school lesson by Rev. Robert Clark each Saturday morning.

Clayton McCaskey is directing the children's programs on WCAX, Burlington, Vt.

Shorty and His Musical Rubes struggled along on occasional dates until joint WDEV, Waterbury, demand on orchestra for dance work now greater than it can handle.

WDEV, Waterbury, gets a large share of its advertising from New Hampshire in spite of the fact that the station is located in the center of Vermont.

Russ Brinkley, flying announcer, and pilot Lou Strickler of Latrobe, Pa., are doing a series of short-wave test broadcasts from an aeroball.

Brinkley has been contacted with WLBW, Erie and WEIP, Harrisburg.

Gypsy Nina, CBS singer-accordionist, guest-starred on one night.

Dorothy Jubiler has deserved Miss America's favor of a rest in her native Pittsburgh.

Roy Blossom, manager of WFBI, Indianapolis, back home after a trip to Washington, D. C., and New York.

Bill Telak over from the Lyric to put on a radio act over WFBI, Indianapolis.

Walter Hickman, dramatic critic of the Times, interviews vaude acts on WKBF, Indianapolis.

Steve Wilhelm has his wife down to help him as Mr. and Mrs. Indianapolis during early morning programs.

Indianapolis Times training its big guns on the Power and Light company includes utilities' station WFBI in front page barrage.

Al C. C. Krogers fighting it out with 15-minute transcription on WFBI, Indianapolis, both commissions coming nationally.

Russ Renacker added to the engineering department of WFBI, Indianapolis.

John Sirmey, manager for Cecil and Sally's personal appearance show returning to familiar scenes with the show opens with the Paramount Feb. 18-24.

Al Morey, WOC-who act, to have the Des Moines automobile show orchestra.

KSO set for broadcasts by Cecil and Sally, Kate Smith and Olsen and Johnson when they make personal appearances at Des Moines theatres in the next few weeks.

KSO also bringing in the "Korn" serial for the automobile show Feb. 18-24.

Al Morey, WOC-who act, to have the Des Moines automobile show orchestra.

Kate Smith for a personal appearance at the RKO Orpheum, Des Moines, Jan. 30.

Mid-West

Barn Dance unit at WOC-WHO has been increased to two hours running time, and includes 60 in its personnel—every member an Iowan.

WSUI, voice of the University of Iowa, Iowa City, Ia., dramatizing activities of the University of Iowa in 1745 at 6 o'clock local programs. Broadcasts directed to new students, especially those desiring to register for the new semester in spring.

Walkathon opened cold in Rockford, Illinois, but whipped up to a lather when WROK started pushing it. Hitting as high as 5,000 at times.

Paul Rehner takes position of plant operator at KFAB-KOIL left vacant by departure of Art Ryberg for WHO. He has formerly worked at WOV, Omaha, WDR, Milwaukee, and KFOP, Lincoln, but has not been engaged in radio work the past year.

John Jones takes place of Mike Cavanaugh on WAAW, Omaha, Texas Crystal program instead of Claude Cady as announced.

John Henry KOIL-KFAB boss, former Editor and Publisher as one of country's best copywriters and editorial paraphraser.

With the departure of John Dill, former Bainbridge dramatic stage director and actor, to Hollywood, the character of Tim in the "Teens and Tim" comedy skits over WOC, Lincoln, Neb., has been temporarily eliminated.

Dillon played the role since the inception of the broadcast two years ago. Douglas Baldwin has been added to the cast.

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South

Joseph Flynn, of Holly Springs, Miss., has joined WLW, Cincy.

Meeting of the sub-committee of the three Alabama stations called by Gov. B. M. Miller for Jan. 24 to consider further the leasing of the station to Bascom Hopkins.

Walters, who will be given the station but wants at least a 15-year lease before he spends \$30,000 for increasing the power.

Frank White, WSM, Nashville, with orchestra providing program at the Chevrolet Show, Nashville.

Lasses White of station WSM, Nashville, directing a minstrel show assisted by the "Honey" White at the Orpheum theatre Feb. 1 by the ten's class of the Blakemore Methodist church.

Leslie Fox of station WSM has recently returned to Nashville from a business trip to Chicago.

Larry Walker, singing pianist, has been drafted from WBT, Charlotte, N. C., for commercial program in Miami, Fla.

Gene Cole, sports announcer and newscaster for WBT, Charlotte, N. C., has completely recovered from an eye injury received while on a Christmas hunting trip.

Leather E. Hines, local network telegrapher for WBT, Charlotte, N. C., gets a new car—because bootleggers stole his old one and then

(Continued on page 37)

Air Line News

By Nellie Revell

Auto shows throughout the country are developing into good things for radio performers. When the shows were in New York a number of actors secured work as spotters for the various exhibits, Henry Ford's own show also using several. Joe Penner, now touring in vaude, has more than a week's time, in three shows, in this type booking. In addition, Gypsy Nina will play the Washington, D. C., auto show Jan. 27 and Scranton and Wilkes-Barre Feb. 5 week.

Reser a Professor

Harry Reser taken space in an office building and will, in about a month, a new music school, all of the instructors being well-known radio musicians, including himself. Courses will cover all instruments and in addition to solo instruction will include orchestra work for the students.

WOR and Overseas ASCAP

WOR is discontinuing its second oldest sustainer, "Red Lacquer and Jade," and will replace it with the only American broadcast of European songs held copyright by the European Society of Composers, Authors and Publishers, WOR being the only station in the U. S. being a member of this society. Program will feature Vera Brodsky and George Shackley.

Byrd Show's Probation

Unless broadcasting conditions improve, the Saturday Byrd broadcasts may be discontinued. Laurence Stallings has been signed for the show and will be heard with the orchestra. General Foods has agreed to continue the broadcasts until Byrd's large antenna is built, but after that, unless the improvement is noted, the commercial will cease. Gordon Graham, singer, is off the New York end of the broadcast.

Niles With Seymour

David Niles, formerly of WMCA, is now with Seymour Advertising Co. Under his direction Charles Sherman is writing scripts for Roland Young, Oliver Wakefield and Eddie Hunter. He is also handling the Ritz Bros. for radio.

Gossip

Isle Janis was at CBS last week, offering her old Elsie Janis and her Gang revue which played at the George M. Cohan theatre 14 years ago with a cast of all ex-served men. Hank Kenny, NBC engineer, has a new loud speaker at his home. It's a girl. Harold Brown, formerly of Radio Digest and Radio Business, is starting a new weekly called The Sponsor. Peggy Wood, from legit, and Ray Shannon are being offered to air sponsors. Red's Ice Cream Co. threw a party after the Borrah Minevitch broadcast last week and the dessert was apple pie and cheese. Pete Dixon is writing the shows and together with Eileen is playing in them. Mrs. G. W. (Johnny) Johnstone lost her mother last week. When Kate Smith played Minneapolis she wrote that she was thankful she found, for once, more Elsen than Smiths in the telephone directory. The program will return to the Lint program Jan. 28. She's in Florida now recuperating from a case of too much work. Dick Hoffman, Jr., touring with Joe Penner on his vaude acts, will make the announcement pickups. Joey Nash is recovering from an abscessed ear that caused him to miss a few broadcasts. Boris Morros with his Paramount Back Stage show will be off the air Jan. 27 to make room for the Patrolmen's Benevolent Ass'n show.

Short Shots

Haywood Brown, Lulu McConnell, Walter Preston, Jerry Lesser and Lee Reiser auditioned for Yuban coffee last week. NBC has given a sustaining to Nell Kent. Arthur Herbert off a sustainer at CBS. Palmolive soap auditioned a "Vagabond Lover" idea, plan being for a 15-minute short five times weekly. George Gershwin is set on the Feenamint show. Three Scamps set for three guest appearances on the Camel program. It's Phil Cook and not Harry Hershfield who got the Chock Full o' Nut show at WOR. Alfred Simon, who composed the theme song Andre Kostelanetz is using on the Benchley-Jarvis Bulk program, is a brother of Victor Simon of Simon and Schuster. He is also doing a two plane musical comedy broadcast every Thursday with Richard Devine on WBKN. Irving Kaufman has a unique contract. He receives so much for each station. Milt Herman, radio actor, suffering from laryngitis, may be kept from working permanently.

Stand By

Russell John's songs are selected by his secretary, a former song plugger. A new commercial with Michael Merritt and a trio has been for the American Pantheon of WOR. El Bren is looking at radio work. Alan Harding, not the picture star, but a CBS press department, celebrated a birthday last week and was given a party by the department. Quite a shindig. Sybil Segal, now with WNEB in the Commercial Traffic Dept. Liberty Magazine auditioned a sketch called Liberty Previews at NBC, actors including Rose Keane, wife of Herman Shumlin, Ned Weaver, Paul Stewart, Jimmy Meighan and Chas. Cantor. Tito Guizar is in the new revue at the Palais Royale. Edw. Franko Goldman auditioned for Canada Dry last week. John Seale has reorganized the Cavaliers quartet, the group now consisting of Fred Keating, Morton Lowe, John Seale, Stanley McClelland and Lee Montgomery accompanist. Connie Miles, make up man of the New York American, is listed for a spot appearance on the Fleischmann show as well as a CBS sustaining spot.

Scrambled Notes

Gus Edwards auditioned one of his many shows for Young and Rubicam. Maytag washing machine auditioned at NBC. Ben Bernie's sister and Phil Baker's sister operate a reducing milk farm at Harrison, N. Y. Several changes due in the CBS shows General Motors is sponsoring, with Robert Benchley being dropped. His managers are protesting, claiming it marks a breach of contract. And Benchley wants to quit. But Hirsch has been renewed on the Album of Familiar Music. The Ford program with Fred Waring's Pennsylvanians over WABC-Columbia will originate in the new Columbia Radio Playhouse, formerly the Hudson theatre. Story sent out about the Three Scamps hiring an ambulance from the Fox Brothers to go to NBC just had publicity. Cordial show at 47th street and Seventh avenue is owned by Pat Sullivan (McCann Erickson) and his brother, the Honorable Pat. Herbert Lyle, tenor, who was in "Music in the Air" has a new WOR-sustaining spot. A new set up is in order for the Cunard Steamship program, which has six weeks to run. Sid Gary is the only member of the present cast who will be retained. Oldest CBS employee is Ernie, colored head porter. Frank Black leaves the Troubadours as musical director and will continue getting ready those Vagabond ones for a sponsor. Lenny Hayton follows him Feb. 14. Tex-Lax big show is going to use legit people in its Monday broadcasts. Started with George Gaul and Peg Alenby. Despite the liquor on the air situation NBC program department is working on several wins programs. Even should liquor be approved on the air, however, little hope is on for whiskey on NBC. Mary Eastman's mother-in-law is president of the Packard Motor Car Co. and she sings for Buick. Another legit name to go radio is Philip Merivale, now pending through the J. Walter Thompson agency. Joan Burkhane, a recent CBS let out, now with "Taps." Swante Taylor will fly the Seth Parker quartet to their various southern spots weekly until the Furker yacht is past Miami.

West

Billy Wayne and Ann Linn writing a serial "Famous Fakes of History" for discing by Radio Productions.

Homer Canfield, Glendale, Cal., newspaperman, is now a regular on KNX, Hollywood, with two weekly 15-min. singing programs.

Benny Fox, singing the coast CBS Shell Show for the last three weeks went into the feature spot on tonight's (22) program as a regular.

John Elmer, publisher of "Tory Stories," Rush Hughes, handled announcements while Jimmy Dunn was the guest artist from films.

METROPOLITAN OPERA CO.
"Don Giovanni"
With Tito Schipa, Rosa Ponselle,
Emanuel Leizer, Ezio Pinza, Maria
Mueller, Edith Fleischner, Ignazio
Lauri, Louis d'Angelo
30 mins.
WEAF-WJZ, New York

As an outstanding example of intelligent commercial broadcasting, this series of grand opera send-outs by Lucky Strikes will stand for a long time. It is more than intelligent. It is dignified. It brings credit to all concerned.

Program caught was, from some standpoints, not a happy one. Mozart's long-winded musical rendition of Don Juan's escapades is not too good as operatic fodder. Mozart, first of the important composers in the polyphonic school, is splendid in his piano pieces, in his songs. His operas are more or less fortuitous in their historical value. "Don Giovanni," for instance, is often credited with saving Italian opera at a critical moment. But today, even in an opera house, it is not the first choice on the air that is, of course, even worse. Listening to a single broadcast for over three hours takes a lot of patience.

Also, it was unfortunate in that Milton J. Cross, the announcer, couldn't seem to collect himself during the first act. He's highly intelligent and knows music. The problem here is a difficult one. He must explain what is going on without interrupting the music in the slightest. The parts and intervals between the first act and the second act are not enough for him during the first act. Second act eased up and he gave a pretty complete picture. He is situated in a box watching the first action, and that makes the opera a sustaining feature, the announcements by Deane Taylor came throughout the action, hurting the musical values for some people. Cross doesn't do it, generally, but he assembles his comments more carefully for the time allotted him. Met, of course, rushed through the scenes with barely a pause for the extra length, that being the difficulty from the announcer's standpoint.

How that is so fine about this broadcast is the restraint on sales talk. It's a perfect example of good salesmanship. At the beginning a short announcement that the cigarette company is glad to broadcast between the two acts a half-minute talk on L. S.'s qualities as cigarettes, and at the end another short statement of sponsorship. Listener goes away with the feeling that it's darned nice of the fellow to send out such a program. It has a much more lasting effect than almost any other kind of salesmanship and is likely to produce real results in prestige and reflectively in sales.

One hour prior to this broadcast the same station was sending out a rebroadcast from Vienna of the world premiere of a new Franz Lehár operetta, "Gladiata." That starred Richard Tauber and Jarmilla Notabona. Atmospheric conditions were bad and broadcast pretty frightful, but it did one thing for music that no medium except the air could hope to do. It gave the singers a chance to listen to Richard Tauber and Tito Schipa, probably the two finest tenors in the world, almost simultaneously. It allowed comparison between the two voices or would have under better conditions. Which is something to think about.

On the local broadcast from the Met, too, there were some curious thoughts. Rosa Ponselle happened to be in perfect voice—and what a voice that is. Schipa was feeling well and reached his top notes with almost reckless abandon. But the voice that came through the air strongest and clearest of all was that of Edith Fleischner. Just a microphone escape, but worth considering.

An opera is the aristocracy of music, so the opera broadcasts are the aristocracy of radio. And this type of broadcast, done as it is, helps all around. It takes away the bad taste of over-selling left by some accounts, and it allows for the promulgation generally of the thought that there is nothing too fine for radio and that there does not have to be always the stigma of commercialism.

BETTY LENOX
Household Chats
15 Mins.
COMMERCIAL
WGY, Schenectady

Under the name of Betty Lennox, Patricia Sheldon is now broadcasting a 15-minute program several afternoons each week. She talks about menus, recipes, styles and other things of interest to women. Speaks in a conversational tone and a chatty manner. Voice is pleasant but delivery is rather rapid.

Although Betty Lennox does not speak with quite the authority and the scientific knowledge displayed by her predecessor in this slot, her make-up technique is a step forward. She avoids sledge-hammer tactics, particularly in the handling of the advertising spiel at the outset of the program. Instead, she gives the listener a lead to only 20 years old, not a ripe age for an expert on household problems.

EDDIE DUCHIN ORCHESTRA
Band, Songs
30 Mins.
COMMERCIAL
WJZ, New York

It's a fact that Peppercorn has set out to associate with its Junis facial cream the manufacturer has done well in selecting the Eddie Duchin combo and posing it against the Central Radio Orchestra. From Duchin the commercial can be certain of a slow, subdued, insinuating style of adaptation that registers effectively with a major portion of the sisterhood. Eddie King has reaped the results in a big way for Lady Esther cream and there is no reason why the Duchin manner of mixing melody and rhythm shouldn't produce the results for the Junis brand.

Swank idea is neatly conveyed by the references to Duchin's collection as the "famous society orchestra." The "famous society orchestra" associated with the Casino, the unit's regular stand. But adding little of class implication is the femme who shares the program. For her contribution she mixes a bit of fashion news with a rave on the product. There's no broad a-ling about this. Eddie's style of delivery may be okay in her third Avenue dialect, but will give 'em that soft, mellow sound and still make 'em look hot. Her style of delivery may be okay in inferring that the Colonel's Lady and Judy O'Grady can be the same on the skin but it doesn't blend in with the atmosphere of swank that the music seems to suggest.

Like the King organization Duchin is at its best with the waltz. Dominating the instrumentation are the strings and the first trumpet. They carry the melody and even the rhythm and the rest of the personnel sum up as muted obbligato.

Peppercorn has this one scheduled for 12:30 hours Tuesday, Thursday and Saturday nights.

EDDY'S OF DRAMA
"The Call of Mecca"
With Maurice Barrett, Frederick Smith, Edward Powers, Thomas H. Smith, John C. Frazee, Fay Martin, Doris Hardy, Gregor Gibbs
Dramatic Sketch
30 Mins.

Sustaining
WOR, Newark
John Fleming digs into what he terms the mystic lore of the Near East in a series and produces a piece of writing full of esoteric allusions and grandiloquent speeches but meaning nothing in the way of dramatic entertainment. Doris Hardy, who also is responsible for the direction, helps befuddle the situation with an attempt at novelty. Her idea of being different is to be in a position to deliver an excerpt out of the script's climax. The acting is in keeping with the tone of the script.

Arriving at the play's unfolding with the statement that nothing like it has ever been produced. Little disposition to challenge this assertion.

The first episode spotted Maurice Barrett as the chief life-declamer. In vaudeville Barrett used to specialize in yogi impersonations. The second episode has him in the role of Mohammed returning to earth and finding his believers sunk in iniquity and ripe for a chastening. Instead of giving them 40 days of rain and hail, he gives them a mixed up some place in the narrative is a vein of romance involving an English tourist and a native woman.

Fleming has also copies of oriental verses to give away. These works of his are free, the announcer informs, for the writing.

MONROE DOUGLAS ROBINSON
Advice on Living
15 Mins.
WMCA, N. Y.

Monroe Douglas Robinson is introduced as a nephew of Theodore Roosevelt and a cousin of Franklin D. Roosevelt. The mentioned details during the 15-minute session. Which doesn't help one iota towards making him acceptable entertainment.

He started off the night caught by telling the listeners he had received a letter asking whether he practices what he preaches. I don't practice, he says. I merely try to analyze life and help make people happy. Then he told about his sad life. How he was a misfit, he had no friends, he knew how to feel things together. Finally the great inspiration came. Making people happy would make him happy. From that it was an easy step to telling about his own life. The thing, just smile and everything will be all right. It all sounded pretty much like one of those Salvation Army divines. Quite a number of listeners, incidentally, was about on a par with that type of meeting.

There are people who listen in to the program and make a lot of people. Eventually the speakers generally pop up with a booklet for a dime or a quarter or something like that. The matter of the program is a sales angle involved. Maybe the station thinks having a relative of the President on its program helps.

HANK KEENE'S RADIO GANG
Hilbilly
15 Mins.
Sustaining
WGY, Schenectady

This is the latest of the traveling band of Hank Keene and his Gang fills the 10 to 10:15 a.m. slot six times weekly.

Entertainment is along the lines usual with turns of this type: Songs, guitar, instruments, and a violin, guitar, accordion and jehwarsh and rural comedy by one "Elmer." In his announcements Keene stresses the fact that he is the author of many of the numbers offered, and that the Gang has photograph recorded them.

Keene's singing voice is fair; his speaking voice is pleasant, though not mountain-clear in tone or accent. He yodels well.

Comedy, in which Keene and a woman act as feeders for Elmer, is rather crude. Elmer plays the accordion capably. Program would be strengthened if more time were given for instrumental specialties as well as for the whistling bit heard in the sign-off.

On opening programs Keene plucked a set of a song book, but did not mention theatre dates. That may come later. Incidentally, spotting of this act shortly after the other act's singer has warbled is poor booking.

COURT OF HUMAN RELATIONS
Dramatic Sketch
45 Mins.
COMMERCIAL
WJZ, New York

Despite the toney label it's the same brand of maudlin hoke that True Story Magazine dished up in the air series of several years ago. Only different lies in the background treatment.

On the previous series there were the peregrinating Mary and Bob weaving in and out of the narrative and leaving the listener trying to follow the romance which at least served to soften the horror impacts of the central tale. Now it's the "On Trial" method with one scene trying to cover the other in emotional pathos and no easing up vouchsafed the listener's sensibilities until the final fadeout. The writing, the directing and the acting are all marked by a lack of restraint and balance. Listening through 45 minutes of this percussion drama should produce a headache and wearying on the hardest set of nerves.

So far the new series has confined itself to a single theme, divorce, with the dramatizations projecting one pretty picture after another. The series is intended particularly if there are some youngsters around who have recently come of that inquiring age. The wide range of the drama is indicated and during this time the husband has fallen for another woman. Such is the situation upon which the problem plays are founded. Does he deserve a divorce? Or should a married person hold the vows holy in spite of some awful fate? The protagonists battle it out before the judge and the listeners are called upon to decide with \$250 in prizes as the lure for inditing their reasons why.

With the drama out of the way and the 30 minutes of the program far behind, some one described as the editor of True Story reveals that the evening's script had been adapted from a story in the current issue of the magazine. The \$10,000 in prizes to give away for personal confession stories.

BORRAH MINEVITCH
Music, Songs, Drama
30 Mins.
COMMERCIAL
WOR, Newark

Reid Ice Cream Co. could hardly have picked a more natural attraction for the kid element than Borrah Minervitch's harmonica aggregation. It's the one instrument with common juve appeal and it's a foregone conclusion that the mixture of melody, rhythm and harmonics of this troupe should be popular with youngsters but inspire them to emulation.

But instead of letting well enough alone the frozen sweets manufacturer has decided to put the harmonica playing routine into the background and to load down the act with a badly misfit serial script. Type of the genre resulting from this attempt to make actors out of harmonica players does the commercial and Minervitch's air career little good.

In the revision of the program more thought should be allowed the frog-voiced warbler. Harsh as these pipes may be on the more sensitive ear their freakishness will appeal to the kid element. A story that Minervitch's unit has been asked to carry creates situations that even the most retarded of adolescents will react to with a shudder. In the space of the hour the troupe from the Palace (presumably of the two-day era) to perform a scene in a shack on the East River and then Park Avenue. These shifts in location provided the script's only suggestion of movement.

WOWO BARNYARD JAMBOREE
Sustaining
45 Mins.
WOWO, Fort Wayne

It seems each hinterland station has such a program on its books. It is a sort of wretched compromise on Friday nights at 10 o'clock and running through 45 minutes. This one has been in steady operation for over a year and is in its third week of broadcasting.

New artist's bureau of station building it up with an eye on stardom. But the four featured comedians have resulted with the last one drawing a line at the film house.

Eldon Baker presides at Farmer Jones over festivities included in array are: Ozzie and Harriet with Mary Lou, a four-year old tot who sings ballads in overall attire. Brown County Revelers, hillbilly routine; Sam & Elmer, hok comedy and songs; Irene, hot piano diversifications; Six Hot Peppers, reviewed elsewhere, and Marta Laurence, a real modern note with current touches.

All of these entertainers figure in some of the main commercials from WOWO. The station's success comes from group not sticking close enough to rural patter. Does not seem to ring true when a soprano is announced and then breaks into one of the current best sellers. Then Sari, comedienne the Elviry type, frequently jumps out of character, which is a decided drawback. Script department is said to be considering a medicine show angle so as to maintain this touch of modernity easier.

Heavy advertising and exploitation campaign carried on out of town same as circus attraction. And since legit seems to have passed the scene, the place is crowded with corn-fed frolics are magnets to the grid houses of the county hamlets. Incidentally 30-travel with troupe, ascending to stratosphere when necessary.

MJB DEMI-TASSE REVUE
Guy Lombardo's Orchestra, Tizzie
Guy Lombardo
30 Mins.
COMMERCIAL
KGO, San Francisco

For several weeks MJB (coffee, tea, rice) has bankrolled this Monday night show on NBC's western network, with such performers as Crosby, Novis, Arnelmo, Flo Rito, Louis B. McHenry, P. M. Brown and others. Current lineup is one of the best. M. J. Brandenstein outfit has had during its lengthy radio association, when many times arranged to broadcast as rapidly as auditions could be arranged.

Paying more dough for the Lombardo bunch MJB also has laid out extra cash for four midwestern stations. The show is being broadcast on the network, and also has renewed Lombardo for another four weeks after the original four.

Lombardo's band carries the brunt of the 30 minutes with its familiar sax band of rhythmic, melodic dexterity and the songsters whose unique style is part of the Lombardo trademark.

On for three-minute session is Tizzie Lish (Bill Comstock), a burlesque femme cooking expert who's a dizzy dame, especially when it comes to men. Winds up a general audience with a cooking lesson and garners a number of laughs throughout, especially from the studio audience witnessing the broadcast in the Coconut Grove, Los Angeles, and the program has emanates via KFI. Comstock writes his own material for this'n as he did for the year or more he was on the Al Pearce show. Doing the commercial and production work is Tom Hanlon, highly satisfactory. But those plugs are far too long.

LAVENA SHOW
Hal Kemp Band, Skinny Ennis, Deane Janis, Harlow Wilcox Band and Vocal
Radio Disc
15 Mins.
WBBM, Chicago

Lavena is the new by-product of the Quaker Oats company. It is a healthier and less expensive than the bath or strictly as a facial. Account is handled by the Lord and Thomas agency here.

This is an excellent 15-minute show on wax. Radio discs in the past have been the stepchild of the industry and rightly so because of the bad production and poor recording. Shows like the Lavena program help eradicate that bad name and make discs really acceptable. The show is being done by the RCA Victor offices here.

Kemp's orchestra is a standard and belongs easily in the 20 best in the country. It is on the WGN regularly on the Blackhawk restaurant. Ennis is a male vocalist of standard talent and Deane Janis displays proper femme tonality in her songs.

Commercial copy is rather low, but since the shows are hitting in the morning, that can be excused. The show is being handled by Harlow Wilcox. Much of the length of the copy is due to the necessity of explaining the product to the ladies. The show is one of the largest recording shows with the show on this 15th station six times weekly for a 13-week initial ride. Show is a credit all along the line.

'HOT PEPPERS'
Hilbilly Music
COMMERCIAL
15 Mins.
WOWO, Fort Wayne

A jazz offshoot of the hillbilly or hot-buster vogue. Six pieces including everything from a kazoo to washboard on air daily through week. Those with appetites for stamp music respond to this one best. Quarter hour coming on at 2:15 is sponsored by Koppers Program. On that hearing program resembles the mountain music stuff. Then again the "China Boy" label which filters in regularly rather clears this up.

Really novelty evolves from traps with old bottles, battered horns, etc., brought in for special effects. Periodic yipses during those rhythmic breaks. Entire group work fast to keep tempo.

HERE AND THERE

Jack Keifer has resigned as manager of KMPC, Beverly Hills, and is succeeded by Bud Ernst, formerly of KTLA. Keifer is handling national radio ads for MacMillan Petroleum Corp.

Ernest has been named president of the Radio Actors' Guild in Los Angeles. Kay Van Riper, Georgia Winfield and Florida Gordon among other officers.

Station WCAD at St. Lawrence University, Canton, N. Y., celebrated its 10th anniversary Jan. 15. H. H. Bergman, operator and engineer, has been with WCAD since its opening. Congratulatory letters were received from H. Aylesworth and David Sarnoff.

Federal commission has granted the Iowa Broadcasting Co. permission to move station WLAW from Ottumwa, Cedar Rapids, Iowa and consolidate it with station KWCR. Combined station will retain KWCR call letters and operate on a frequency of 1,430 kilocycles, with 500 watts day power and 250 watts night power.

WMT's Power Upped

Waterloo, Ia., Jan. 22. Federal radio commission has last week granted the application of WMT for an increase in daytime power to 1,000 watts, nights remaining at 500 watts.

Harry Shaw, recently named by the president as one of three members on the national radio broadcasting committee, is president of the Waterloo Iowa Broadcasting company, controlling facilities of WMT.

Arnold Johnson Bankrupt

Arnold Johnson, band leader, whose last commercial contact was the Absorbens, Jr. show on NBC, took the bankruptcy court last week. Schedule Johnson turned over to the clerk of the court gave his liabilities as \$41,218 and assets, \$3,347.

U's 'Doom'

Universal Pictures purchased "Doom," a skit which David Freedman wrote for Peggy Allenby and George Seaton, for the CBS Big Show, and will elaborate the idea for a film.

U is also using the sketch as test audition material.

PACIFIC'S NBC BREAK

San Francisco, Jan. 22. More western programs will be piped East by NBC under instructions sent back here by the New York offices. Most of 'em will originate in the divisional headquarters here.

First of the nation-spanners is a half hour every Thursday with Armand Girard, basso, who won the spot after his chanting on Capt. Dobbles' transcontinental for Del Monte food products, and beginning Jan. 23 will go out on the WEAF network. Emil J. Polak will direct the studio orchestra. Girard was asked for by eastern execs after they had heard his work.

KFAB-WBBM IRONED OUT

Lincoln, Jan. 22. Dee Dirks, General Mgr. of the radio stands here, announced the synchronization of KFAB and WBBM would certainly be an actuality by Feb. 1. All difficulties attendant to the new lineup have been ironed out.

As far as is known now, there will be no special celebration of the event on this end. However, it is planned to plug the new time schedule steadily for a week ahead of the actual synchronization.

New Business

DENVER

Mistol, 65 five-min. transcriptions, five a week, KOA.
Najol, 65 five-min. transcriptions, five a week, KOA.
Giltie Razor Blades, 25 one-min. announcements, six a week, KOA.
Marshall Canning Co., 26 five-min. announcements, three a week, KOA.
Olas. E. Wells Music Co., eight 100-word announcements, KOA.
Le Moine Music Co., announcements, KOA.
Cystez, Newspaper Adventures, 15-min. weekly transcription, 3 mos. KOA.
Rabies Cigarettes, Camel Turkish Toacco Co., four preferred and three plain announcements weekly, "indefinite, KLLZ.
Collier Electric Co., daily announcements, 3 mos. KLLZ.
Broadhurst, Inc., daily announcement, 1 mo. KLLZ.
Old Homestead Bakery, 5 min. KLLZ.

THE GREEK AMBASSADOR OF GOOD WILL

GEORGE GIVOT

Week Jan. 19—Starts tour with condensed version, 'New Yorkers'

Sole Direction
HERMAN BERNIE
1615 Broadway New York

Isham Jones Orchestra

COMMODORE CABELT, N. Y.
The big show sponsored by EX 1A3 every Monday, 9:30-10 P.M. Sustaining—Tuesdays, Thursdays and Fridays, 11:30-12 P.M. Saturdays, 11:30-12 P.M. coast to coast. WABC

Direction
Columbia Broadcasting System

SID GARY

Radio's Versatile Baritone

CUNARD HOUR
10-10:30 P.M. very Tuesday
WJZ

Direction
FRANK FRESBY AGENCY

IN CHICAGO

"WINE, WOMEN and SONG"

ON
WBBM, Tuesday Nights,
at 7:45 P. M., CST
Written and Produced by
BOB WHITE

"Shows Are the Last Word in Production, Writing and Performance."
"Variety," 1-16-34.

CLYDE HAGER

THIS WEEK (JAN. 19)

Loew's State, New York

Direct
JOHN HYDE—NAT KALCHEIM
WILLIAM MORRIS AGENCY

WALTER CRAIG

10 COUNSELOR and PROGRAM BUILDER

1 University Place, New York GRamercy 7-4999

daily, 15 min. weekly, 3 mos. KLLZ.
Zall Furniture Co., daily preferred announcements, 2 weeks, KLLZ.

CHICAGO

Olsen Rug Company, through Agencies Broadcasting Bureau, for 150-word announcements weekly for 10 weeks. Also 10 weeks of 15-minute shows each Saturday. WLS.
Reliance Manufacturing Company, Chicago, additional 18 weeks of musical shows nightly. (Carroll Dean Murphy, Inc., agency). WLS.
Inland Consolidated Coal Company, seven 15-minute programs each Sunday to be known as "Fire-side Melodies" (Jim Duffy, Inc., agency). WLS.

BRI

Mitchell Dairy (Borden's), 'Memories of Yesterday'—old-time pop songs by Joseph Lopez, baritone (station supervisor), accompanied by Lou Weiss, piano. Quarter-hour, 6:15 p. m. Monday and Thursday, until March 5. WICC.

CHARLOTTE, N. C.

P. Tea Co., three 15-minute day programs. Placed locally. WBT.
Chevrolet Motors, 36 one-minute recorded announcements six each day, beginning Jan. 6, 1934. Placed by Radio Sales, Inc., Chicago. WBT.
Kamphens Co., Chicago, 21 15-minute transcriptions daily from Jan. 23 through Feb. 13, 1934. Placed by Radio Sales, Inc., New York City. WBT.
Benjamin Moore & Co., New York City, continuation of 15-minute live talent programs Wednesday at 10 a. m. Placed by Radio Sales, Inc., New York, from Jan. 24 through March 25, 1934. WBT.
Nash Motors, series of 26 one-minute announcements day and night, beginning Jan. 8, 1934, ending Jan. 20, 1934. Placed by Radio Sales, Inc., WBT.

Nyal Products, two contracts, one for 16 one-minute announcements, Wednesday and Thursdays from Jan. 31 through March 22, 1934. Placed by Radio Sales, Inc., New York. The other for eight 15-minute daytime transcriptions, from Jan. 30 through March 20, on Tuesdays. Placed by Radio Sales, Inc., WBT.
Olsen Rug Co., Chicago, 120 one-minute announcements, two each day from Jan. 15 through March 24, 1934. Placed by Radio Sales, Inc., New York City. WBT.
Sterchi Furniture Co., Charlotte, N. C., 26 15-minute day programs Tuesday and Fridays, between Jan. 16 and April 13, 1934. Placed locally. WBT.

Plymouth Cars, Detroit, 8 one-minute recorded evening announcements between Jan. 14 and Jan. 26, 1934. Placed by Radio Sales, Inc., WBT.
Pontiac Cars, Detroit, 15 one-minute recorded evening announcements, three each day beginning Jan. 8, 1934. Placed by Radio Sales, Inc., WBT.
Pyramid Chevrolet Co., Charlotte, N. C., three 15-minute evening programs. Placed locally. WBT.
Gillette Safety Razor Co., New York, renewal contract for 28 one-minute electronic announcements daily except Sunday at 7:35 p. m. Placed by Ruthrauff & Ryan, Inc., New York City. WBT.

Knoz Co. (Cystez Newspaper Adventures by Transcription). Renewal contract, Fridays 8:45-9 p. m., beginning Feb. 5, 1934. Placed by Dillon & Kirk, Kansas City. WBT.
Standard Oil Co. of New Jersey, ESSO series of 39 15-minute programs, Monday, Wednesday and Fridays from 5:45-6 p. m., starting Jan. 3, 1934. Placed by McCann-Erickson, Inc., New York City. WBT.

NASHVILLE

Robin Hood Shoes, E. T., 5:15-5:30, Tuesday and Friday, starting Feb. 9. WSM.
Townsend Nurseries, 15-7 p. m., Saturday, starting Jan. (live talent). WSM.
Ferris Nurseries, on Grand 10

Op'ry, 8-8:30 p. m., starting Jan. 27. WSM.
Olson Rug Co., 7-7:30 p. m., starting Jan. 20, live talent. WSM.
Standard Oil Co., E. T. (Babe Ruth), 6-6:15, Monday, Wednesday and Friday, starting Jan. 8. WSM.

NEWARK, N. J.

Phillip Morris & Co., 13 weeks, starting Jan. 14, Sunday from 3:45-4 p. m., with Mme. Olyanov, raphologist. WOR.
Borden's Farm Products Co., renewed for 13 weeks, announcements daily and Friday 6-6:30, with 'Uncle Don'. WOR.
Vadaco Sales Corp., 13 weeks beginning Jan. 29. Sunday quarter-hour with Michael Bartlett and trio. WOR.
Dr. Miles Laboratories, Inc., six weeks beginning Jan. five nights a week, quarter-hour program, Comedy Stars from Hollywood. WOR.
Dairymen's League Co-operative Asso., Saturday, Jan. 27, half-hour talk by J. S. Sexaur, pres. of league. WOR.
National Asso. of Engine and Boat Manufacturers, five broadcasts from Motor Boat Show at Grand Central Palace, starting Jan. 19 and ending Jan. 25. WOR.
Gordon Baking Co., 13 weeks, starting Jan. 18, Thursday, half-hour script, 'The Lone Ranger'. WOR.

PITTSBURGH

California Packing Co., 15-minute disc once weekly for 13 weeks. Placed by McCann-Erickson, Inc., KDKA.
Reid Murdoch & Co., renewal for 13 weeks of four participations weekly in Home Forum program. Placed by Philip C. Palmer Co., KDKA.
SOS Co., renewal for 13 weeks of three participations weekly in Home Forum program. Placed by Henri Hurst & McDonald, KDKA.
Love Charm Co., one-minute spot announcements weekly for 13 weeks. Placed by Hilmer V. Swenson Co., KDKA.
U. S. School of Music, five-minute disc weekly for 13 weeks. Placed by Rose-Martin, Inc., KDKA.

SEATTLE

Bon Marche Photo Dept., five-minute disc each Wednesday, KOMO.
Knoz Co. (Cystez), series of 13 15-minute discs; Jan. 21 to April 15. KOMO.
Peco Co., six weather reports weekly for two months over KJR.
Peck Fuel Co., one 50-word announcement daily except Sunday for two months. KOMO.
Martin Products Co., series of 39 announcements, three weekly, starting Jan. 18. KOMO.
Pay de Kamps Bakeries, series of 17 five-minute discs, divided between KOMO and KJR.
Hudson Bay Co., time announcements for an indefinite period. KOMO.
Century Brewing Co., series of announcements, daily except Sunday. KOL.

Radio Chatter

(Continued from page 34)

pushed it into a nearby lake when the lake became too hot for comfort. Lee Everett, program director for WBT, Charlotte, N. C., was host at a few friends at a spaghetti party last week. The spaghetti was cooked in accepted ritualistic Italian style. Bill Elliott, Clair Shadwell and Clemmie Reed, from the station, were among the starch string-twiners present.

WVNC, Asheville, N. C., was on the air a total of 6,076 hours and 15 minutes, with a total of 15,275 separate programs, during 1933, according to statistics just compiled by Director C. O. Shepherd.

Elbert Halling has been transferred from the technical department of KAT, Fort Worth, and will do continuity and publicity. He is handling continuity for a new 15-minute thrice weekly program for the American Airways. The three Carson sisters, rhythm singers, are featured.

Bowman Joins KFRC

San Francisco, Jan. 22. Robert Bowman, production manager at KGB, San Diego, has been transferred to KFRC, the Don Lee CBS station here, as assistant production manager.
Bowman was at KHJ, Los Angeles, before going to San Diego.

MULTIPLIED DISASTER

San Francisco, Jan. 22. Eddie Swarthout, sax player with Meredith Willson's orchestra at NBC, is off-duty indefinitely since an auto accident and street fight that left him a badly bruised body. After the crash last week the other driver, a six-footer, jumped out of his car and knoed down five-foot Swarthout. Willson hit his head against the curb, breaking his nose and suffering what, for a time, was believed to be a skull fracture.

Germany Bars Advertising

Will Monopolize Radio for Nazi Propaganda Only, Excluding Commercial Angle

WFBL PAYS DIVIDEND

Signs 2-year Contract With Columbi

Syracuse, Jan. 22. Onondaga Broadcasting Corporation, operating WFBL, has signed a new two-year contract with the Columbia network, it was announced at the annual meeting of stockholders and directors which the directorate declared the first dividend on stock, payable at the rate of 30 cents a share Feb. 1 to shareholders of record Jan. 20.
Samuel H. Cook was re-elected president; the other officers being Samuel Woodworth, vice president and general manager; Robert G. Solon, vice president; Oscar F. Soule, secretary-treasurer, and C. H. Sanford, Jr., assistant secretary-treasurer.

Prison Show

(Continued from page 1)

Imitation of Kate Smith was given by the biggest prisoner, Pat Gallagher.
Sleight-of-hand was handed out by Professor Barry, whose feats, incidentally, were on par with many professional artists. A one-act skit, 'Pardon,' was well acted. It concerned the framing of a prisoner by strong political machines. Received as a show stopper and an inmate by the name of Collins stood out. Others in the skit were Stein, C. Berg and Traina.

'Harlem in Dixie,' colored, provided plenty of pepper to the show, opening with a levee scene with roustabouts and Topsy doing low-down Negro stuff with songs and dances. Steele, a colored boy, walked away with the honors with his dancing and clowning. His finish was at the end of the act, when he keeled over, exhausted. Johnson, an old-time performer, rendered, 'Nobody,' a la Bert Williams. He clicked.

A double dancing team, Gilchrist and Daniels, did a black-face act that was second to none. Boys looked as if they might have been pros at one time.

The offering did S.R.O. for two nights, folks coming from miles around bucking the 15 below zero weather. The take hit the two-grand mark and many were turned away. Father Booth was assisted by Harry Wallon. The money realized will be used to equip the baseball, football and basketball teams and other forms of prison recreation.

All in all, shades of Broadway hung over Dannemora for two days. Justice was done to the theatrical world, the big show went on with no actor walking out, actors took their bows, then went to their dressing rooms, where they will remain till the next production in 1935.

Berlin, Jan. 22. Advertising has been banned from radio by the Nazis. Germans who pay 50 cents a month to the postoffice for the privileges of owning a receiving set will henceforth get their Nazi propaganda undiluted by commercials.

Broadcasting in Germany is the principal weapon of the government. Nazis forced set manufacturers to make a uniform type machine to sell for \$30 to further their propaganda by increasing listeners. During the eventful first year of Hitler's regime the radio listening public in Germany rose enormously due to the daily political happenings of the utmost importance. An increase of 750,000 regular listeners is reported.

LEO ZOLLO

AND HIS MUSIC

Wednesday, 8-9 P. M.
WJZ-TV Network
Playing Nightly
BENJAMIN FRANKLIN HOTEL
Philadelphia
Sole Direction
LEW CHUDD
New York
Chesterfield Hotel
Chicago
Auditorium Hotel

CONRAD THIBAUT

Wednesday, 8:30-9 P. M.

WABC

Thursday, 9-10 P. M.

WEAF

LEON BELASCO

WABC

Sat., 11:30 P. M.—Mon., 12 P. M.

7:30, 12:30 P. M.

NIGHTLY

ITZ HOTEL, NEW YORK

Sole Direction HERMAN BERNIE

1615 Broadway, New York

Joe Parsons

Radio's Most Versatile Voice
AS 'EDELWEISS JOE'
Monday, 9:30-10 P. M. WMAQ
Wednesday, 9:30-10 P. M.
SUNDAY MORNING
Every Mon., 8 P. M., N.B.C.
CHICAGO

MISS JEAN SARGENT

currently with

"ZIEGFELD FOLLIES"

Winter Garden, New York

also

LINIT PROGRAM

WABC, Sundays, 9 to 10 P. M.

Desires to thank her friends for their very kind wishes.

P. S. Dear Jane: "Get well quick."—Jean.

Sole Management CHAS. MORRISON

Dance Bands Dislike Staggering; Say Subs Are Poor Musicians

Substantial number of name bandmen have declared themselves to the Musicians Union as opposed to the stagger system which Joseph Weber is trying to put into effect. Some of them have threatened to turn in their membership cards if the plan is forced on the organized band end of the business.

Under the arrangement Weber has in mind the dance units may either lay off one week out of every four and let another combo take the job for that week or replace the individual layoffs in the band with substitute musicians. Leaders who object to the substitute proposition say that it won't work smoothly with the organized unit, chiefly because of the disturbing effect it would have on their stylistic set-up. They doubt whether there are but a sparse percentage of first rate dance men among the unemployed.

TUXEDOED PLUGGERS CRASH HOTEL PIERRE

Iding by the rule put into effect the hotel's management the music publishers and their plug contacters attended Jack Denny's unveiling night (18) at the Pierre in formal togery.

Adoption by the music men of the black broadcloth and the white dicky when visiting the spot eliminates one of the management's major objection to the trade.

PUBLIC HEARINGS OUT

Music Code Adoption Sans Open Wranglings

Popular music code will likely be adopted without any further public hearings. Impression to that effect was given John G. Paine, chairman of the Music Publishers Protection Association's board, during a meeting he held with the publishing trades' code authority in Washington last week.

If there are any difficulties in the document to be ironed out, Paine was told, these would be taken up in conferences with the parties concerned. Date for the initial conferences on the pop publishers' code will be set by the NRA deputy administrator in charge, Professor Lindsey Rogers, the latter part of this week.

Ye Olde Hokum

Ince the rise of 'Old Spinning Wheel' to top selling position Tin Pan Alley has gone in for a cycle of titles framed around the word 'old'.

Last Wednesday's radio checking sheet, besides the 'Spinning Wheel' number, had three of this genre. They were 'Ol' Pappy,' 'Ol' Mammy Ain't Gonna Sing No More' and 'Old White Whiskers.'

BRASS BANDS REVIVING?

Publishers Orchestrate for Them After 10 Yr. Lapse

Some of the pop music publishers have resumed turning out brass band arrangements of their tunes. It's a twist to the scoring phase that's been out of practice for over 10 years. Increasing calls in recent months from dealers for the all brass and woodwind versions has been construed in these publisher quarters as perhaps precursory of the community brass band revival on a wide scale.

As the next best thing when adding a pop number to their repertoire brass combinations have extracted the brass rt from stock dance arrangements and filled in the required paraphrasings. Pop genre that has received major call for arrangements from the brass band faction is the hillbilly tune.

ANGEL IN NEGLIGEE CENSORED BY CBS

Columbia's program department last week applied the blue pencil to 'Why Do I Dream Those Dreams,' one of the numbers in Warner Bros. production, 'Wonder Bar' because the lyric contained the word 'negligee.' Linea objected to read, 'An angel in negligee comes down to kiss my cares away.' Network censor also held that the hooking up of the word 'negligee' with that of 'angel' would be construed by some listeners as sacrilegious.

Witmark, which is releasing the 'Wonder Bar' score, has arranged to have the blue pencilled line revised.

Mike Trini, brother of Anthony, is batoning a band at the Moulin Rouge, Brooklyn. Spot's floorshow includes Larry McMahon, m.c., Frank Morey, Conie Lang and Eleanor Gardner.

NRA SYMPATHETIC TO BADLY HIT ORGANS

Washington, Jan. 22.

Introduction of sound pictures has been responsible for substantial decline in pipe organ business, NRA Administrator Hugh S. Johnson said last week in approving code for pipe organ industry. Code goes into effect Jan. 27.

Pipe organ makers had pleaded for special consideration on the ground their product was a luxury, requires careful work in manufacturing, and have fallen off tremendously during depression. Installation of sound equipment in motion picture theatres was major factor in the decline of 31.4% in production between 1927 and 1929. Johnson noted in letter to President Roosevelt, while church demand has dropped to a very low level. Prosperity must be well established before this industry can expect any sharp upturn, NRA boss added.

MUSIC NOTES

Freddy Martin replaces Eddie Elkins at the Savoy-Plaza Wednesday night (tomorrow). Martin will have an NBC wire.

Duke Ellington turned out four sides of records at the RCA Victor studios in Chicago last week. Mills Blue Rhythm band also slated for recording, but laid off due to injury to its ace cornet player.

New Kenmore hotel, Albany, N. Y., floor show is billed as 'High Speed,' from the Manhattan Casino, New York. Besides a line of 12 girls, the acts are Blanche and Elliott; Nira Nash, Beth Lyons and Eddie Peabody. Johnny Johnson's Orchestra continues with 'Uncle Harry' McDaniels as m. c.

Felix Inando's orchestra is now playing on the Paradise Ship, Troy, and broadcasting over WGY, Schenectady.

Yacht Club Boys turned out their first four platters last week for Columbia Phonograph. Recording contract with Columbia is exclusive and for a year.

Dick Fiddler's orchestra, which for some time broadcast over WTAM and the NBC network from the Lotus Garden Restaurant in Cleveland, is now on the air via WGY from the De Witt Clinton hotel in Albany.

Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sung and played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly.

In answer to inquiries, these plugs are figured on a Saturday-through-Friday week, regularly. Tabulation in turn is broken down into two divisions: Number of plugs on the major networks (WEAF and WJZ of the NBO chain, and WABC, key station of CBS), along with the total of plugs on New York's two full-time independent stations—WOR and WMCA. Data obtained from 'Radio Log' compiled by Accurate Reporting Service.

title	WEAF WJZ WABC	WOR WMCA	Total
'On the Wrong Side of the Fence'.....	17	25	42
'In the Valley of Yesterday'.....	15	26	41
'One Minute to One'.....	16	20	36
'Smoke Gets in Your Eyes'.....	25	10	35
'Throw Another Log on the Fire'.....	23	11	34
'Everything I Have Is Yours'.....	20	14	34
'Old Spinning Wheel'.....	16	17	33
'Temptation'.....	23	8	31
'I Raised My Hat'.....	17	12	29
'Let's Fall in Love'.....	16		28
'We'll Make Hay While the Sun Shines'.....			28
'Our Big Love Scene'.....			27
'It's Only a Paper Moon'.....			25
'Good Night, Little Girl'.....			24
'Keep Young and Beautiful'.....	15		24
'Did You Ever See a Dream Walking'.....	14		20

POSTPONE MAYER CASE

Music Dealers Protest Delay—Lawyer Sick

Trial Max Mayer's \$1,250,000 anti-trust suit against the Music Dealers Service, Inc. and the publishers clearing through the distributing combine has been postponed again. Judge Knox in the New York Federal court last week put the case down for a Feb. 13 opening. It had been scheduled to start Jan. 17.

Adjournment was made on the motion of counsel for Mayer and bitterly opposed by Francis Gilbert, representing MDS. Mayer's legal delegation advised the court that its member who was most conversant with every angle of the case, Irwin A. Edelman, had not fully recovered from an attack of amoebic dysentery but indications were that he would be in condition to resume work by the second week in February. Mayer's action is based on the claim that the MDS' methods of doing business were in violation of anti-monopoly laws and had resulted in heavy loss to the jobbing firm of Richmond-Mayer Music Co.

Mills Goes West

Irving Mills accompanies Duke Ellington to the Coast for 'Murder at the Vanties' (Paramount). Ellington will also double into the Paramount theatre, L. A. Ellington has several Coast weeks lined up right after completing his film chore. Mills meantime returns east pronto to sail Feb. 9 on the Majestic for London, with the Cab Calloway band.

BIANCO ON WAX

Eduardo Bianco, Argentine tango maestro, imported by Rosita and Ramon, the dancer, has made his first American recordings independently for selling through the Liberty Music Shops of N. Y. 'Poema,' Bianco's own tango dedicated 'President Roosevelt,' and 'Derecho Viejo' comprise the first couplet made.

Inside Stuff—Music

Only place where negro dialect is used in 'Wagon Wheels', Shapiro, Bernstein publication, is in the appended recitation. This, avers Louis Bernstein, excerpts the song from being described as a negro lament. Absolute air ban on the number will be lifted Feb. 1. Its use on the medium will, however, be restricted.

Irving Caesar is getting to be something of an 'official' lyricist. With Edgar A. Guest whose poem, 'Count Your Blessings,' inspired the popular song of that title, Caesar did the special lyrics for the Presidential Birthday Celebrations all over the country Jan. 30.

Caesar also authored the words for ex-Secretary of the Treasury William H. Woodin's 'Roosevelt March'. He's currently thematizing 61 songs.

Friendly Broadway lawyers have been ribbing Hymie Bushel, attorney for Rudy Vallee, why he permitted the crooner to go to Hollywood just for one picture and whatever income that may mean, when it leaves him wide open for a matrimonial action under the California state laws, and with it severer potentialities under the community property statutes of that state.

But it develops that Bushel counselled Vallee against it. It was Vallee's own idea plus a sense of obligation to George White who had given him his first legit opportunity in 'Scandals' three years ago.

PETRILLO CHANGES

TRAVELING TAXES

Chicago, Jan. 22. Change in Musicians Union rules now calls for immediate collection of two percent tax on weekly engagements on traveling orchestras. Last year the two percent tax on weekly engagement was not collected until the end of the second week.

According to the notice, all weekly engagements—those of one week or more than one week—must pay two percent for each and every week based on the local scale, plus 30 percent.

Also a notice had gone out to traveling orchestras that the former two percent refund to each man on the two percent tax has been eliminated.

Goldkette in N. Y.

Jean Goldkette has transferred his business headquarters to New York, having deserted Detroit, where conditions played havoc with Goldkette's National Amusement Enterprises, Inc., including the Greystone ballroom and other nitery ventures. Goldkette, long a Victor recording artist with his orchestra, is reorganizing his band and also opening a talent booking office. Charles Horvath rejoins Goldkette.

DIAMOND TOPS FAMOUS

Lou Diamond has been elected president of the Famous, Music Corp. Other officers are Walter B. Cokell, v.p.; Norman Collier, secy., and James S. Polk, asst. secy. F. M. C.'s board of directors takes in Diamond, Cokell, Polk and Sidney Justin. Practically all of these are also members of the Public Paramount directorate.

Paramount several weeks ago bought from Warner Bros. the latter's 50% ownership in Famous. Deal gave P-P the full control of the publishing concern.

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112 West 44th Street

New York, N. Y.

MARY'S A GRAND OLD NAME I WANT TO BE A POPULAR MILLIONAIRE POPULARITY

NIGHT CLUB REVIEWS

SIMPLON, N. Y.

Suave Nick's Simplon Club is another of the former closed-door niteries which, because of the quality of the establishment, was among the first (Dec. 5) to get the legal license to sell. Wisely Nick is still picking his patronage and giving out the same brand of quality entertainment although the tariffs necessarily had to be modified. Affable Alfred, the headwaiter, is also there to o. o. the room in general. Irene Bordoni is the present star with the Royal Jesters, novelty male quartet, and William Farmer's dance music rounding out the show. No covert, the likelier sales absorbing everything.

Miss Bordoni manifests excellent choice of song numbers and registers nicely. The Jesters, who could in Chicago where they were in "Take a Chance," are politely ribald but in the main engaging. They have a tip-top stuff and for them by Jack Bassett and Manning Sherwin. Tommy Ladd of the Jesters does the limited conferencing in the simple announcements. Jack Armstrong, the faletto comedian of the quartet, likewise registers. Paul Pegue and Buddy Keeher complete the foursome.

The Simplon, among the heretofore exclusive niteries, didn't escape the early blights of the stiff hotel competition, but already the wandering customers are coming back to their favorite retreats of 10 years' schooling in the post-prohibition area. This is already manifesting itself as being true for almost all the old favorite spots whose patronage has been weaned away for a time by the hotels and other shots.

Adel.

PIERRE'S, N. Y.

Jack Denny, long at the Waldorf-Astoria, is the new dance attraction at the Pierre, which, by its employment of a name band, seemingly is intent on attracting more attention. On the other hand the Broadway bunch is miffed with the Pierre management on the theory that the austere headwaiter runs the place and he doesn't want any song pluggers, et al. around. There was one signal argument over that which threatened legal complications that never materialized.

However, the Broadway bunch might also forget Broadway and think of the 5th avenue type of clientele, including the residential patronage, which the Pierre caters to.

Denny may not be permitted to sit down with the guests—according to the hotel's standards he's just another of the hired help—but Denny is certainly for that type of hostility. His rhythms are smooth evening music, conducive to the selling and he's in the proper setting in that Neptune Room which is the Pierre's non-de-grillroom. It's a la Seagale although the St. Regis' (Seaside) eclipses this a bit in class. While not roccoco exactly, the Neptune room is a bit theatric, but it's to be welcomed in the otherwise overly conservative aura of the establishment.

Repeal, the cocktail hour, etc., have prompted Pierre's to import an important band such as Denny's and he should kick. Heretofore William Scotti and more lately Henry King's crack dansapators held forth at this spot.

Adel.

Best Sellers

Sheet music business last week maintained the sturdy stride of the previous stanza. Helping the general counter situation has been the fact that each successive week sees a new big seller added to the list. Last week's newcomer among the leading songs was "Smoke Gets Into Your Eyes." "Old Spinning Wheel" did better than two to one over the next top seller for the period.

Best sellers for the week ending Jan. 20, according to distributor and syndicate store sources, were:

"The Old Spinni Wheel" (Shapiro).

"Everything I Have Is (Belbins).

"Good (Morris).

"Smoke Gets Into Your (Harms).

"Did You Ever See ream Walking?" (DeSylva).

"Easter Parade" (Berlin).

Hotel Cocktail-Hour Hysteria

Easing Off as East-West Side Battle for Trade, but Biz Good

The New York nite spots are on the upbeat but it's creating a paradox on both sides of the town, Broadway versus Park Ave., with some of the former hot spots flivving while others, heretofore bullist, enjoy an even greater popularity.

Hotels are now finding their level. The canny impresarios of the hoteles de nuit rightly figured that after the Dec. 5 hysteria the hotel thing would ease off. With the exception of the Madison, Park Lane, Chatham, Marguery and the Weylin hotels, the former hot spot among the hotels already are quiet, or worse. And the Madison has eased too, on its drop-in trade.

part of the town; the Casino de Paris, with its music hall-cabaret type of show, doing turnaway trade. Th Hollywood, with the return of Rudy Vallee, is stronger than ever, and the NTG floor show at the Paradise, long enjoying consistent built-market gross receipts, anticipates renewed covert vigor with Buddy Rogers' opening this Friday (26). The Casa Loma band at the Essex House (Colonnades) is also clickin in the Broadway sector.

Of the most elaborate new cabaret restaurants in the Times Sq. sector, Ben Marden's Palais Royal is figured to catch on ultimately with the proper show. The setting, cuisine and environment are generally endorsed but the place didn't get off on its right foot with the floor show originally featured.

On the east side of town the former closed door establishments like the Simplon, Stork, Club New Yorker, Morocco, Mayfair Yacht Club, Moriarity's (Marlborough House), etc., are doing right well. Some have even upped their food tariffs with the price of drinks down. Some also maintain the pseudo-closed door exclusivity under a membership gag to keep undesirable

On the other hand some haven't been able to weather the storm. Merry-Go-Round folded. The very snooty 21 Club is off. Leon and Eddie's is doing spottily but retrieving its trade. Same goes for the Park Ave., which for a time was hard hit. Also off are the Embassy and surf clubs. The new Peppy's Chapeau Rouge is catchin the smart late biz.

That there will always be a field for the closed door boits seems to be the conclusion through a situation brought about by 10 years of post-prohibition training. The cocktail hour thing is working out best for the hotels, however.

GEO. M. COHAN

STANDARDS TO VOGEL

As a personal gesture to Jerry Vogel, George M. Cohan has entrusted publication rights to some of his old-time Cohan song hits, and also some unpublished songs to Vogel's new Frank Crumit Songs, Inc. This is the recently formed music publishing company wherein the radio singer and Vogel are partnered.

After the initial 28 years' life of copyright has expired, Cohan could not renew with Paul-Pioneer or Richmond-Mayer who had acquired these rights by assignment from the original publisher, now deceased, F. A. (Kerry) Mills.

Vogel will release the Cohan numbers as separate songs and is having new modern dance arrangements made by Frank Skinner, Jimmy Dale and Jack Mason. They will not be published as a folio. Among the first of the 75-100 such numbers which Vogel (Crumit Songs) will publish are "Give My Regards to Broadway," "You're a Grand Old Flag," "So Long Mary," "Mary's a Grand Old Name," "Life's a Funny Proposition," "Popularity," "Always Leave Them Laughing," "Goodbye Flo" and "45 Minutes from Broadway."

Two new Cohan songs which Vogel will publish are "Indians and Trees" and the "NRA" number Cohan introduced on the air.

BARNSTORMING JOYS

Bridgeport, Jan. 22. Here's the way Eric Peterson's ork jumped from Connecticut to Florida for its winter season stand at Auby's Lagoon, Miami Beach, where Helen Costello's m.c. Played last Northern dance job Wednesday night in Waterbury. Left at midnight for Florence, S. C. merely 725 miles. Arrived 1 a. m. Friday. Slept till 9 p. m. Went to work on one-nighter to 2 a. m. Saturday. Packed and drove 600 miles to Fort Pierce, Fla., for Saturday-night part. Rest of trip Sunday morn, just a 125-mile lark. Opened in Minni Beach Sunday afternoon.

PERFORMING RIGHTS WINS

Ottawa, Jan. 22. Canadian Performing Rights Society has won out in its suit against the Canadian Radio Broadcasting Commission in the dispute over royalties on eight of the latest dance tunes.

Justice Frank Curran granted an injunction to the Society against the Government Commission prohibiting the use of the musical octette. So if Canadian radio fans hear "Shuffle off to Buffalo," they'll be getting it direct from U. S. stations.

Jack Mills has assigned to the Peter Maurice-Music, Inc. of London the libel rights to "You're Okay" and with the same firm closed a deal giving him the American rights to "My Dream" by Harry Leon and Leo Towers.

ick Fidler is the new maestro at the DeWitt Clinton hotel, Albany, N. Y., replacing Nye Mayhew.

Broadway Trend
As to cabarets in the roadway

Mrs. Spier Dies

Mrs. Hortense Spier, 62, mother of Larry Spier, gen. mgr. of the T. B. Harms publishing firm, and with a reputation of her own among Broadwayites for her ples, died Friday (19) of heart failure at her home in Manhattan. Burial took place Sunday, and surviving her, "Cider Lane" studio here and a daughter, Mrs. Ralph Levy.

Her ple-making, which she developed into a prosperous business, first gained Broadway attention six years ago when the son left a sample from her oven with Lindy's restaurant. Within the course of a year Mrs. Spier's pies had garnered the fancy of the customers, in addition to Lindy's, of Dinty Moore's, Gallagher's, Dave's Blue Room, the Tavern and Rubens.

Larry Spier, who had arrived two days before to spend a week's vacation, flew back from Florida Wednesday (17) and was with his mother at the end.

REPEAL ENDS CHATEAU

ilwaukee Spot Bankrupt—40% Loss of Trade

Milwaukee, Jan. 22. Repeal was a bit too much for the Chateau Country Club, one of the popular night spots during the prohibition era. The final came with bankruptcy proceedings filed in federal court last week.

Business fell off 40% as soon as folks could get all they wanted just around the corner. Chateau was one of the finest clubs in this vicinity and may reopen later, although Leonard Vito De Stefano, proprietor, could offer no exact date for the reopening.

Liabilities total \$43,076 and assets \$5,947.

Musical Thrill

JULES STEIN

and his Rainbow Gardens Orchestra broadcasting from Chicago via NBC and featuring these tunes of the times:

"EVERYTHING I HAVE IS YOURS"

"SITTIN' ON A PINE" (Patin' My Dog)

"WE'LL MAKE HAY WHILE THE SUN SHINES"

"TEMPTATION"

"OUR BURNING DESIRE"

"AFTER SUNDOWN"

"CINDERELLA'S FELLA"

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